



Caring Careers Start Here



Helping Minnesotans make meaningful moves to discover a career in caregiving.

We need caregivers more than ever before.

By 2030, 1 in 5 Minnesotans will be considered an older adult, according to the Minnesota State Demographic Center. Bringing qualified employees to long-term care facilities supports healthy and stable care for our state's aging population.

CaringCareersStartHere.com was developed to raise awareness about the growing number of opportunities for careers in caregiving. The resource is supported by the Minnesota Department of Health (MDH) Long-Term Care Workforce Capacity Building Project, with funding from the Centers for Disease Control (CDC).

Make meaningful connections with talented candidates from across Minnesota.

CaringCareersStartHere.com provides qualified candidates in Minnesota with a central resource to learn more about the various career paths in the caregiving profession and connects them to employers that align to their goals and lifestyle.

By participating, employers will have access to a broader, qualified talent pipeline.

Visit CaringCareersStartHere.com to:

- ▶ Update your organization's profile for our one-of-a-kind job matching tool.
- ▶ Leverage our content templates to promote your recruiting efforts and resources.

Through this work, we can provide meaningful careers to caregivers and help organizations like yours meet this new era of opportunity in the long-term care profession.



Learn more at CaringCareersStartHere.com